

## Privacy policy of the marketing agency w-bookbuster

### 1. Are any personal data stored?

The marketing agency w-bookbuster stores your name, your address, your gender, your ID code, your Street base animation, your web site, your email address and your bank details for the duration of the contractual relationship and beyond. After the termination of the contractual relationship, all your data will continue to be stored by default. However, the data and the Street base animation will be deleted from the archive upon written instruction from our contractual partner.

### 2. What do we do with the personal data?

If you contact us, we can help you more quickly, easily and effectively if we have your personal data. If third parties are interested in your Street base production (be it archived or currently presented), we are able to inform you quickly and easily.

### 3. Will the data be passed on to third parties?

Your personal data will only be passed on to the persons authorized by us to advertise your product.

This includes the connections of your web site and the business cards printed by us as when signing a contract. In addition to our contact data, these business cards include the name of the author and the address of his/her website, if any. In the case of contracts in which publishers are indicated as the client, the publisher shall provide the contractor with the names of authors for the purpose of printing business cards. This data will only be given to a company authorized by us for the printing. It will then be deleted by this company.

To improve our services, we analyze data, but only in anonymized form. The data will not allow any conclusions to be drawn about you as a person or publisher.

If customers do not meet their contractual obligations, the data will be handed over to a lawyer authorized by us.

If the data are demanded by a court, the data will be handed over to the court.

#### 4. Saving standard data.

Locations that can be determined and identified via IP addresses are not stored.

Location data are only generated via the address and the web site used and are treated as described under 3.

The marketing agency w-bookbuster stores data necessary to offer the services and invoice the clients.

#### 5. How do we protect your data?

We are subject to European data protection requirements, which are arguably the most secure in the world.

Our data protection is designed and constantly updated by our IT specialists, which goes far beyond the framework of the European data guidelines. We work to protect your privacy. You can rest assured that your data is safe with us.